



## 2018 MULTIFAMILY HOUSING SUMMIT

### TRENDS & TACTICS

March 22 | Alliant Energy Center



## EXHIBITOR REGISTRATION

*SIGN UP TO BE AN EXHIBITOR AT AASCW'S 2018 MULTIFAMILY SUMMIT!*

Accelerate your sales opportunities meeting with rental property managers and owners. This event accesses 350+ potential multi-family customers in one day.

- ✓ Exhibitors will be positioned throughout the entire event floor
- ✓ Event will be held at the Exhibition Hall at the Alliant Energy Center on March 22, 2018
- ✓ Visit Your Vendor Time! Breaks in the AM and PM for more attendees to visit your exhibits
- ✓ Seminar times staggered throughout the day to better rotate attendees into exhibit areas
- ✓ Expanded seating for buffet and attendees in exhibition areas

**Exhibitors:** Exhibitor space is \$475 for members, \$625 for non-members

- **Early Bird Special:** \$375 for members, \$550 for non-members
  - Register and submit payment by Thursday, January 18, 2018

### **Exhibitor Space Includes:**

- 8ft table top exhibit
- Easel signage
- Mailing list of attendees
- Complimentary lunch ticket

**Trend Setter Sponsor:** \$600

Partner with AASCW to sponsor this event! Sponsorship increases your visibility, provides more contact with your target audience and says to your customer, "We Support You!"

### **Trend Setter Sponsor Space Includes:**

- Double exhibit space with two 8ft tables draped, chairs & easel signage
- Introduction of your business during seminars and if you choose, the opportunity to welcome and introduce the speaker
- 2 complimentary lunch tickets
- New this year—priority placement!



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### EXHIBITOR REGISTRATION FORM

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Email Address: \_\_\_\_\_

**Exhibitors:** Exhibitor space is \$450 for members, \$625 for non-members  
 ➤ **Early Bird Special:** \$375 for members, \$550 for non-members  
 ○ Register and submit payment by Thursday, January 18, 2018

**Trend Setter Sponsor:** \$600

I am:  an AASCW member  a Non-Member

I would like to be:  an Exhibitor  a Trend Setter Sponsor

**Electrical Service (optional):** Included: extension cord and patch in—Additional cost of \$75. Must be ordered by February 22, 2018.

**Select one (included with fee):**  
 Easel with company name  None – Will bring our own signage

|   |                                      |
|---|--------------------------------------|
| <b>Method of Payment (select one):</b>                    |                                      |
| <input type="checkbox"/> Check # _____ (payable to AASCW) | <input type="checkbox"/> Credit Card |
| Credit Card # _____                                       | Exp. Date: _____ / _____ CVC: _____  |
| Name of Card Holder: _____                                | Signature: _____                     |

➤ **Note: Wi-Fi addition (optional):** There is a free public Wi-Fi available. For \$6 extra, you can be connected to the Alliant Center’s 1.5 MB speed internet.

Space will be reserved on a first come, first serve basis. AASCW will ultimately assign the location of the exhibit spaces. Similar businesses will be scattered throughout the show. Your confirmation and space/table number will be sent to you two weeks prior. The fee is per exhibit space, which includes a table, two chairs, and choice of signage.

Mail form and check to: AASCW, 2909 Landmark Place, Suite 202, Madison WI, 53713.  
 Fax forms and payment to: 608-826-6236 or email [samantha@aascw.org](mailto:samantha@aascw.org) with any questions.