

WHY ADVERTISE WITH RENTPATH?

Choosing a marketing partner is a big decision, especially during a time surrounded by countless variables.

Allow RentPath to remove the uncertainty. We offer a superior ROI based on cost per lead¹ and have seen tremendous growth in all areas to drive the success of your business.



We have over **15 MILLION** unique visitors per month² - more than **HALF** of which do **not** visit a CoStar site!³



Leads per Property is the **HIGHEST** it has been in over **6 YEARS** with 86% YoY growth.⁴



Cost per Lead is at an **ALL TIME LOW**.⁴



RentPath Visits are at an **ALL TIME HIGH**.⁵

To learn more, contact your RentPath rep, or call **877-394-9599**

Sources:

¹ CoStar Q3 earnings, RP Internal Data

² Internal Data: Dec 2019 - Nov 2020

³ comScore, Jan 2020 - Dec 2020 (average). RentPath Network vs CoStar Network (does not include syndication)

⁴ Internal Data: Nov 2019-Nov 2020

⁵ Internal Data: 12 month average (Dec 2019 - Nov 2020). Looking back to 2016