



702 N High Point Rd, Suite 203·Madison, WI 53717  
608-826-6226•Fax 608-826-6236•www.aascw.org

Dear Exhibitor,

Sign up today for AASCW's **2012 GET CONNECTED** Tradeshow & Conference.

★Register today and get the **Networking Bonus!**






Always well attended by targeted rental property/property management companies and owners, this event provides opportunity for businesses serving the multi-family industry to get in front of 300+ potential customers in one day. This year AASCW's Industry Expo will be held on March 14, 2012 at the Madison Marriott West.

**\*New this year: Maintenance Connection & Competition!**

**EXHIBITOR:** Exhibit space is \$295 for members, \$395 for non-members.

**-Networking Bonus:** Special rate for early registration-\$235 for members & \$355 for non-members (To receive this rate you must register and pay before January 15, 2012.)





**Exhibit Space includes:**

- |   |  |
|---|--|
|  8' table top exhibits-drape and chairs provided;<br>room for backdrops behind the exhibit table |  1 complimentary lunch buffet ticket  |
|  Easel signage or banners; or your choice of<br>both at additional cost                          |  Seminars from 8 a.m. to 8:00 p.m., staggered<br>throughout the day.<br>Tradeshow floor open from 10a.m. to 5:00 p.m.<br>(Early programs are scheduled and you may set up<br>as early as you wish to capture the a.m. traffic.) |
|  Mailing list of attendees/registrants   |  |

**-TEAM UP SPONSOR: \$600**

Partner with AASCW to sponsor this event! Sponsorship increases your visibility, Provides more contact with Your Target Audience and Says to Your Customers "WE SUPPORT YOU."

**Sponsors receive in addition to the above:**

- |  |   |
|--|---|
|  Double exhibit space with two 8' tables,<br>draped, chairs, and both easel & banner<br>signage |  Introduction of your business during a seminar<br>and if you choose the opportunity to welcome<br>& introduce the speakers. |
|  Your logo on all event marketing materials   |  2 complimentary lunch buffet tickets  |

Fax back your registration form today to 608-826-6236.

Sincerely,  
Nancy Jensen  
Executive Director, AASCW



# GET CONNECTED



## 2012 Tradeshow & Conference

Wednesday, March 14, 2012  
Madison Marriott West • 1313 John Q Hammons Dr • Middleton WI

### REGISTRATION FORM:

Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
E- Mail \_\_\_\_\_

### EXHIBITORS:

AASCW members=\$295 & Non-members=\$395



**Networking Bonus:** AASCW members=\$235 & non-members=\$355

Register & submit payment before 1/15/2012 to receive this discounted rate



**TEAM UP SPONSOR:** \$600.00

I Am:  AASCW member  Non-member

I Would Like:

- 1 exhibit space  2 exhibit spaces
- to be a **TEAM UP SPONSOR=\$600.00**
- Electrical service (optional)-COST IS AN EXTRA \$72 (includes extension cord and patch in)

**Select ONE:** (Included with Fee)

- Easel with company name
- Presentation board 36"H X 48" W (three panel board with company name & logo on top of middle panel that sits on table)
- Both Easel & Board-COST IS AN EXTRA \$30.00
- None-Will be bringing our own

### Method of Payment:

\*Check # \_\_\_\_\_

\* Visa/Mastercard # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name of card holder \_\_\_\_\_

Signature \_\_\_\_\_

### AASCW Membership:

- I am interested in AASCW Membership, please send information

Space will be reserved on a first come first serve basis. AASCW will assign the location of the exhibit spaces. Similar businesses will be scattered throughout the show. Your confirmation and space/table number will be sent to you 2 weeks prior.

The fee is per exhibit space, which includes a table, two chairs, and choice of signage.

Make checks payable to AASCW and enclose with registration form.

Mail form and check to: AASCW, 702 N High Point Rd Suite, 203, Madison WI 53717 or fax form with payment to: (608) 826-6236. For more information contact Heather at 608-826-6226 or [heather@aascw.org](mailto:heather@aascw.org)